



picture your future...

Ready-To-Use Cameras



Ferrania
Imaging Technologies

ready-to-use cameras

Our line of Ready-To-Use Cameras combines the latest advanced technologies in both camera design and color print film. The optimal exposure performance of FG color print film in all our cameras ensures consistent reproduction of the original scene with brilliant saturated color, sharpness and detail.

All camera models are user-friendly and versatile enough to be used for any occasion, giving you the opportunity to bring home your memories in the easiest way possible.

The product line includes the following models:

Daylight — A small, compact camera that can go anywhere, making it easy to take pictures of the great outdoors.

Flash — A versatile camera with a built in one-touch auto flash. This camera is great for taking pictures anytime, anywhere, both indoors and outdoors. Our Flash cameras come in several models to suit the many retail and consumer preferences.

Panoramic — The ideal daylight camera for capturing the wide view of scenic landscapes, breathtaking monuments or a large group of friends!

Waterproof — This underwater camera is ideal for taking pictures at the beach, in water, while snorkeling and diving, as well as during your vacation on the snow — wherever you need to protect your film and camera from the elements.

Telephoto — This 2-in-1 ready to shoot daylight camera can take either regular or telephoto pictures. The switchable viewfinder allows use of either the 165mm telephoto lens for close up shots, or the standard 35mm lens for regular shots. This camera is perfect for outdoor sporting events, weddings and graduations.

Standard Cameras — full line of models for all picture taking applications — waterproof, daylight, panoramic, telephoto and flash.



Translucent Front Cameras — made of semi-transparent plastic available in four fun bright colors (blue, green, red and gold).



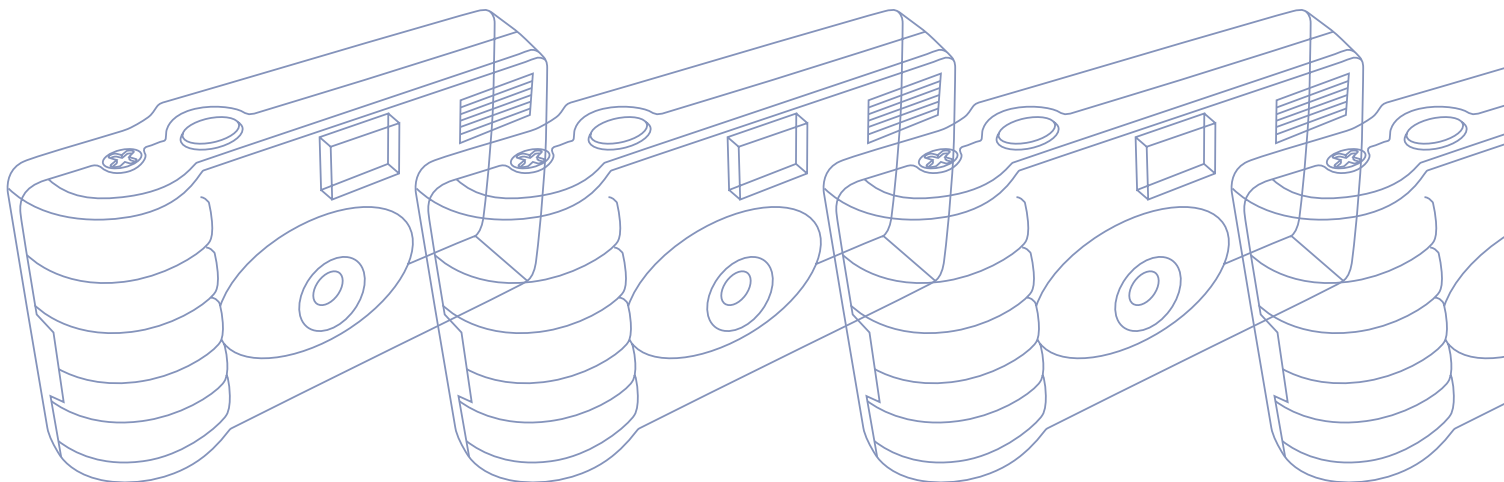
Transparent Front Cameras — made of clear plastic that allows insertion of a custom-printed paper insert.



ready-to-use technical specifications

	Daylight	Panoramic	Flash	Waterproof	Telephoto
Film	FG400 <i>i</i> or FG800 <i>i</i>	FG400 <i>i</i> or FG800 <i>i</i>	FG400 <i>i</i> or FG800 <i>i</i>	FG800 <i>i</i>	FG800 <i>i</i>
Exposures	27	15	27	27	27
Aperture	f/11	f/11	f/9.5	f/11	Regular Lens: f/8 Telephoto lens: f/22
Magnification	n/a	n/a	n/a	n/a	5X
Shutter Speed	Approximately 1/100 seconds	Approximately 1/100 seconds	Approximately 1/100 seconds	Approximately 1/100 seconds	Approximately 1/100 seconds
Lens	Fixed focus from 4 feet to infinity	Fixed focus from 4 feet to infinity	Fixed focus from 4 feet to infinity	Fixed focus from 4 feet to infinity	Fixed focus from 4 feet to infinity
Flash	None	None	Built-in — Effective range 4–10 feet (FG400 <i>i</i>) 4–14 feet (FG800 <i>i</i>)	None	None
Battery	None	None	Built-in 1.5V “AA” Alkaline	None	None
View Finder	Optical	Optical	Optical	Optical	Optical
Dimensions (L x W x D)	4.0 x 2.125 x 1.25 in.	3.75 x 2.375 x 1.25 in.	4.5 x 2.25 x 1.25 in.	5.0 x 3.75 x 1.75 in.	4.375 x 2.625 x 2.5 in.
Weight	0.19 lb (3.0 oz) with film	0.2 lb (3.2 oz) with film	0.3 lb (4.8 oz) with film and battery	0.51 lb (8.1 oz) with film and shell	0.36 lb (5.8 oz) with film

The above data represent test results obtained according to specific test methods. The manufacturer reserves the right to modify the products at any time.



print film characteristics

FG400i Color Print Film

Characteristics

Ferrania Imaging Technologies FG400i is a high speed, daylight balanced color print film with a high speed rating of ISO 400. FG400i is designed for picture-taking opportunities in a variety of conditions and situations, and will provide very good results in ready-to-use cameras. FG400i color print film offers great dimensional depth, excellent sharpness, fine grain, vivid colors, high color fidelity, rich gradation and fine detail. It represents a good all-purpose film choice.



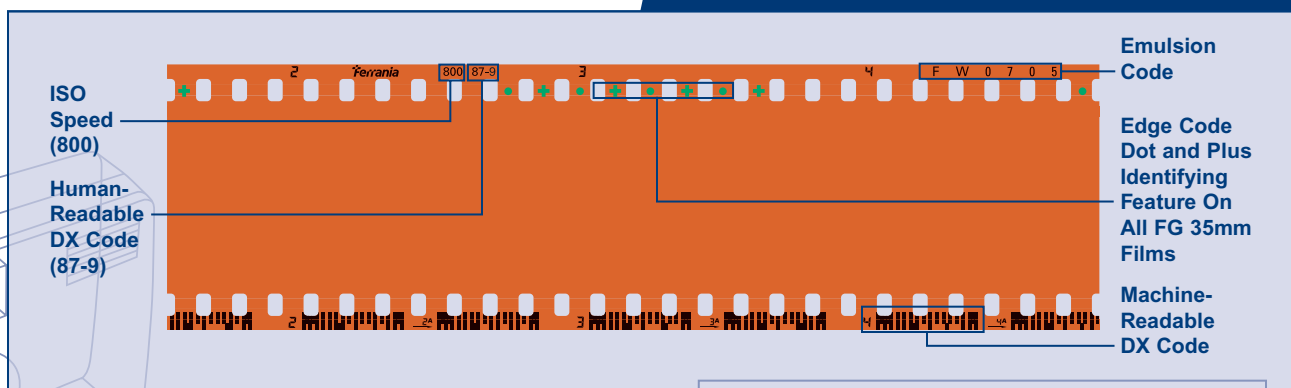
FG800i Color Print Film

Characteristics

Ferrania Imaging Technologies FG800i is a very high speed, advanced technology daylight balanced color print film with a speed rating of ISO 800. This film offers all of the benefits of FG400i, plus the additional speed rating will equate to a 40% increase in flash distance resulting in fewer underexposed prints. FG800i also incorporates new technologies that deliver enhanced contrast and color saturation that will result in dramatically improved results in low light, underexposed scenes, a common problem for many amateur photographers. Significant enhancements will be seen in settings that include deep shadows as well as overcast or rainy day shots. FG800i film will still provide excellent results in high contrast, brightly lit conditions such as beach or snow scenes. It is because of these optimal performance characteristics that FG800i is the preferred choice in ready-to-use cameras.



Film Identification



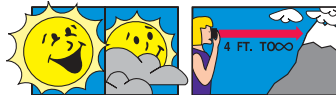
This graphic representation is for illustration purpose only.



operating and exposure instructions

Daylight

- The daylight ready-to-use camera is intended for use outdoors in daylight conditions ranging from bright sunlight to partly cloudy.
- Easy to use, the photographer simply frames the subject in the viewfinder and presses the shutter release, then winds the film advance wheel until it stops, ready for the next exposure.
- The subject is in focus from 4 feet (1.2m) to infinity.



Use outdoors in bright or partial sunlight

Panoramic

- The panoramic camera is intended for use outdoors in daylight conditions ranging from bright sunlight to partly cloudy situations.
- Ideal for capturing the wide view of landscapes or large groups of people.
- Produces 4 x 11 in. prints.



Use outdoors in bright or partial sunlight

Flash

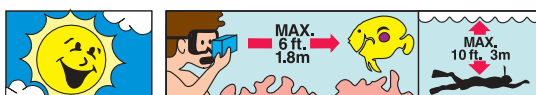
- The flash ready-to-use camera can be used in either outdoor daylight or in situations which will benefit from the use of flash (outdoor cloudy, night, or indoor photography).
- For flash pictures, the optimum subject focal range is from 4 to 14 feet (1.2 to 4m) with ISO 800, and 4 to 10 feet (1.2 to 3m) with ISO 400.
- When using the one-touch auto flash camera, the user must ensure that the flash is charged and ready before taking the next exposure, checking to make sure the ready light is on.
- **IMPORTANT ADVICE:** to avoid electrical shock, never attempt to disassemble the camera.



Use indoors, at night or on cloudy days. Use a fill flash to soften harsh midday shadows.

Waterproof

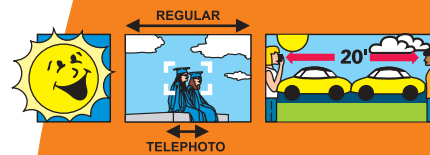
- The waterproof camera is intended for use outdoors in daylight conditions ranging from bright sunlight to partly cloudy.
- Print results may be affected by light condition during picture taking, particularly for underwater situations: we recommend taking pictures at a maximum depth of 10 feet (3m) in clear water conditions, as below this depth the results may be affected by the available light.



Use only in bright sun and in clear water.

Telephoto

- The telephoto ready-to-use camera is intended for use outdoors in daylight conditions ranging from bright sunlight to partly cloudy.
- The camera can easily be switched between regular and telephoto modes with the slide of a button on the camera body.
- When used in "regular" mode, the subject should be at least 4 feet away. In "telephoto" mode, the subject should be at least 20 feet away, and the subject framed inside the grid marks present in the viewfinder.
- Produces standard size prints with no special processing required.



Use telephoto mode on bright sunny days. Subject should be at least 20 feet away.

Processing

- Ferrania Imaging Technologies' color negatives films are designed to match the various C-41 type chemistries and processing cycles.
- Regular monitoring and control of color negative processing is recommended to ensure quality.
- To maintain the chemical process within the control limits, the use of Ferrania Imaging Technologies' control strips is recommended.

Printing

- For best results, the use of a dedicated and optimized channel is recommended. The DX bar codes for Ferrania Imaging Technologies films are 87-9 for FG800i and 87-5 for FG400i. Otherwise print FG film in the most frequently used printing channel of your lab.
- The processed film can be identified by the Ferrania ID between the perforation and the visually readable designation code (800 87-9, 400 87-5).

Cassette Identification

- Ferrania Imaging Technologies' metal cassette is properly identified for the C-41 process according to the ISO 1007 through the specific magazine bar code.

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